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Restop Product Usage – Kilimanjaro, 2006



As you are aware, I was provided with 30 Restop bags for use on my expedition to Kilimanjaro, January 21-February 4, 2006. The idea was twofold: First and foremost, my hope was to give our expedition and our clients a better alternative for their inevitable “calls of nature” while on the trail. Second, I wanted to give valuable product exposure to Restop with a motivated, affluent clientele and potential customer base. I feel we succeeded on both counts.

Upon arrival in Tanzania, I distributed the Restop bags (2 per client) in conjunction with our standard Leave No Trace lecture. Each client was instructed on the use of the bags and the necessity of using them in the backcountry and away from established camps (which all have outhouses on Kilimanjaro). The clients were very enthusiastic about the concept, the product, and the opportunity to do their part in keeping Kilimanjaro clean.

Additionally, every client commented to me about how simple and effective the Restop product is. I believe every client used at least one bag during the 7 day trip, and there were no complaints from anyone regarding the product. The only suggestion I have is:

- “Sanitary packs” – In the included sanitary pack, I would strongly suggest putting in a small container of Purell or similar hand sanitizer along with the towelette. While the towelette is handy, it does not sanitize ones hands, which could be very useful in many situations!

Again, the Restop product was wonderful on all accounts, went over very well with our clients on the expedition, and I feel that some strong potential customers are out there now looking for the Restop brand for their next mountain outing.

Thank you for your help and support, and please let me know if you have any questions.

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